Rosie Yip, Ying Ting

rosie.in.thought@gmail.com
+61 434 303 755
insta: @rosie.in.thought
rosieinthought.wixstudio.com/designlab

With a multidisciplinary background in industrial design and UX/UI design, I thrive on pushing boundaries and blending disciplines to create innovative, high-impact solutions. Graduating with a Master of Communication Design from RMIT University, I have developed a strong foundation in visual storytelling and design strategy, understanding that design extends far beyond aesthetics. I bring a rebellious edge to my work, questioning norms, experimenting boldly, and crafting design solutions as thoughtful as unexpected.

Work Experience

Aug 2023 - Aug 2024

UXUI Design Consultant
Renew Group Private Limited

B2C IoT glucose monitoring healthcare app, working on in-house e-commerce development, and conducting UX research. The research process includes interviews, user flow creation, competitor analysis, and developing sitemaps to optimise user experiences

Apr 2022 - Aug 2023

UXUI Designer
Kiddo Health Inc.

B2B IoT healthcare app and provider portal tailored for children with autism, asthma, and diabetes. Conducted UX research, including interviews, user flow creation, competitor analysis, and sitemap development, while collaborating with children's hospitals and clinics in California to ensure the app met the specific needs of its target users

Oct 2019 - Oct 2021

Industrial Designer
Mattel Asia Pacific Sourcing Limited

Designed toys and figures for licensed brands such as Jurassic World and Masters of the Universe (MOTU). Collaborated closely with teams, including the US Design Team, to bring these projects to life

Education

Feb 2024 - Present

Master of Communication Design

RMIT University
Melbourne, Australia

Sep 2015 - May 2019

Bachelor of Arts (Honors) in Product Design Second Class Honours Division I

Technological and Higher Education Insititute of Hong Kong

Skills

3D Modelling
Keyshot
Rhinoceros
Solidworks

Adobe Creative Suite
After Effects
Illustrator
InDesign
Photoshop

Prototyping
Figma
Whimsical